



kelly  
latimer

HOST & VOCAL TALENT

*Kelly Latimer - your go-to host for all things corporate, sport and lifestyle.*

A vibrant presenter, Kelly has a knack of connecting with people and making them like they are a key part of the event, no matter how big or small - or even through a camera lens.

With close to two decades of experience, Kelly has grown with the industry, changing herself and her hosting style to meet the needs of Singapore's cosmopolitan audience. With no two events being the same, Kelly has shown a knack for tailoring her tone and communication style for each situation and scenario: going from boardroom to ball room, lunches to launches, even stages to stadiums.

Kelly's mixed heritage also gives her an international appeal, whilst still allowing her to genuinely connect to the local market. This ability has also allowed her to also cross over in to the broadcast medium, working with FOX Sports Asia (formerly ESPN Star Sports), Astro (Malaysia), AXN, IMG, Mediacorp, StarHub and various independent production houses.

Kelly has covered a range of programmes, from motorsports to football, reality shows to current affairs. With a flair for asking the *right* questions, Kelly is often called upon to interview top athletes all around the world and evoking emotion from her interviewees. Livestreaming has also been on the rise, and as such, Kelly has taken her wit and ability to handle live broadcast situations to engage audiences, on platforms such as Lazada, Instagram and Facebook, to generate sales and discussion around any given topic.

As social media has risen to the forefront of marketing opportunities, Kelly has also invested time to cultivate a target audience of males and females in the main range of 20-55 years. Her social focus lies in fostering strong family ties, maintaining a healthy fitness-oriented lifestyle and enjoying some of the finer experiences in life.

If you're looking for a host that is engaging, well-spoken and will represent your brand in an appropriate manner, email [info@kellylatimer.com](mailto:info@kellylatimer.com) to discuss rates and availability for your next event, show or stream.

## **Broadcast**

### Sports

Golf: HSBC Womens World Championship, Sime Darby LPGA, SMBC Singapore Open  
 FOX Sports: Formula One, MotoGP  
 Medicorp: South East Asian Games 2015, 2017, 2019  
 StarHub: SuperSports 360

### Reality

Photo Face Off  
 TryFactor

### Livestream

Lazada 11.11 Guess It King  
 OCBC Cycle

## **Corporate**

Deloitte - Family Day and JP Morgan Run  
 F5 Networks Agility Singapore Conference  
 iMBX launch  
 Schooling Sports Academy Fundraiser  
 Singapore Business Federation Semi Centennial Leadership Conference

## **Formal**

AON Best Employers Award Ceremony  
 Braun Büffel 130th Anniversary  
 Julius Bär Next Generation Summit Welcome Dinner  
 Rolex Perpetual Planet Symposium  
 Singapore Olympic Foundation Charity Dinner  
 UOB Artist of the Year Award  
 Vacheron Constantin Press Conference and Gala Dinner

## **Launches**

Global Esports Federation  
 LTA Downtown Line

## **Lifestyle**

Melissa Skywalker Collection Launch  
 Triumph Body Make Up Launch  
 Warehouse Spring/Summer Collection Preview

## **Sports**

BNP Paribas WTA Finals Singapore presented by SC Global  
 OCBC Cycle  
 SGX Bull Charge  
 Standard Chartered Marathon Singapore  
 Straits Times Run  
 Sundown Marathon